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**Subject: IT IS "APRIL IN PARIS" AT THE CIBS 2017 LADIES DAY LUNCHEON**

We know that everyone is looking forward to springtime. One of the many things that will bring a smile to your face is our Annual Ladies Day Luncheon. This year we have exciting news, the event is being held at a new venue, the **Marriott Marquis situated in the heart of Times Square on Friday, April 21<sup>st</sup> 2017.**

As Co-Chairperson of this amazing event, it is my honor to tell you about CIBS Ladies Day Luncheon and provide you with a unique opportunity to be part of this premier networking event. The Cosmetic Industry Buyers and Suppliers organization (CIBS), based in NYC, is a not for profit professional organization. CIBS embraces the entire spectrum of the fragrance and beauty packaging industry, teaming up with buyers and suppliers, along with publishers and retailers. This provides a multi-level approach to our industry's growth. We stand proud as a united organization for the support of all levels and values in the rising global market of today's beauty and lifestyle.

*We need your generosity and contribution to continue to make this well attended Ladies Day event a success!*

As you know, all attendees receive a gift box containing items donated by cosmetic and personal care marketers, manufacturers and distributors, and we have to say that this is a huge part of this event's appeal!

We would like to invite you to participate and promote your products by being part of this prestigious gift bag. We accept donations of finished goods products and selected items that are related to the cosmetic industry.

**As a not for profit professional organization, we would appreciate your contribution and support to this event in order to make it as unique as possible. Note that your company will be listed and provided with a hyperlink on the CIBS website as well as appear on the contributors list enclosed within each box. The CIBS website averages over 1,600 industry specific visitors each week.**

**Please send two advance samples of your contribution as soon as possible to my attention or a picture if sample is not available:**

Betti Ann Catino  
100 West Broadway, Apt 4S  
Long Beach, NY 11561

**Upon acceptance, a quantity of 1400 pieces will be required in house by Friday, April 7<sup>th</sup> 2017. Please be sure your items are clearly marked "CIBS Ladies Day 2017". Please ship to:**

Advanced Distribution Systems, Inc.  
614 Route 303  
Blauvelt, NY 10913  
Attn: Mr. Marc Deckler  
845-680-2572

A committee member will contact you in the near future to follow up as well as answer any questions you may have. If you do not have an item to donate, please consider contributing a gift certificate or monetary donation in support of CIBS.

Once again, thank you in advance for your time and consideration. We hope to include you on our list of contributors and look forward to seeing you at the Marriott Marquis Midtown on Friday, April 21<sup>st</sup> 2017.

To learn more about CIBS, please visit our website @ [www.cibsonline.com](http://www.cibsonline.com)

Sincerely,  
*Betti Ann Catino*  
Co-Chairperson Ladies Day 2017  
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cc: Tonilyn Bruno, Chairperson, Brenda Lilly Co-Chairperson, CIBS Ladies Day 2017